

# TOBA

Ise-Shima National Park, Mie



Explore Toba's  
Rich Culture & History



**H Kotohiragu Shrine** 金刀比羅宮  
Once surrounded by the ocean, the remains of Toba castle loom large over the old part of the town. Get a panoramic view of the town and the islands from one of the highest accessible viewpoints at this shrine situated atop Mt. Hinoyama.

**G Print'M Finger Calligraphy**  
Why not try your hand at a contemporary style of calligraphy where your finger is the brush?  
Hours & Holidays Vary \*Cash Only

**F Rampo Museum** 江戸川乱歩館  
Come and discover the strange literary world of Japan's most famous mystery writer, Edogawa Rampo. Learn of his connection to Toba through the exhibited items from the former residence of his long-time friend, Junichi Iwata, an anthropologist from Toba who shared Rampo's interest in strange topics.  
Entrance Fee: Adults ¥500 JHS/HS ¥300 Children (under 13): Free  
Hours: 10:00-16:00 Closed: Tuesdays, Wednesdays & New Years

**E Kirari Handmade Souvenirs**  
Come check out some local handmade goods and shop the small collection of vintage kimonos.  
Hours: 10:00-16:00 Holidays: Wed. \*Cash only

- Café
- Seafood Restaurant
- Restaurant
- Sushi Restaurant
- Seafood Snacks
- Sweets
- (Japanese Pub) Izakaya
- Snack Bar
- Activity
- Points of Interest
- Information
- Free Wi-Fi
- Toilet
- Convenience Store
- International ATM
- Japan Post Office (ATM)
- Coin Locker
- Kamome Bicycle Rental
- Gas Station
- Parking
- Traditional Street Lamp
- Buddhist Temple
- Shinto Shrine

**JR/Kintetsu Toba Station**  
(Toba Information Center)  
1 MUSEA (Station Shop) ミュゼア駅店 1F  
2 Kamome Terrace かもめテラス 2F  
• Toba Station Baggage Service Counter 1F  
鳥羽駅手荷物配送カウンター

5 Ebishima えびしま  
6 Cherry 喫茶チエリー  
7 Minerva Gelato ミネルヴァ  
8 Kiipei 吉平  
9 Misasa 味佐々

**C Toba Castle Ruins (Shiroyama Park)** 鳥羽城跡  
Only a few stones remain from the castle built by one of Japan's most famous naval commanders, Kuki Yoshitaka, a pirate samurai during the late 16th century. Walk around the castle grounds, see the castle in AR (augmented reality), and admire the panoramic view of Toba Bay.

**Toba AR/VR Project** 鳥羽AR (\*GPS req.)  
Using your smartphone or tablet (data plan or Wi-Fi required), view several locations in Augmented Reality (AR) and 360° CG images of Toba in the 1600's!

**D Kaito Yumin Club (One-Bite Fest Toba Tour)**  
Take a short walk with your guide through Toba on this food-themed tour. The first stop will take you to Toba's oldest sushi establishment, Sushi Umé, which has a history dating back around 150 years. Sample some sushi and try your hand at *baran-zaiku*, the art of cutting leaves—often bamboo leaves—into intricate shapes for food decoration. A favorite snack of Toba's freediving women (*ama*) is *arare*. Arare are small, crunchy Japanese rice crackers made from glutinous rice. With the help of your guide, prepare arare the old-fashioned way and see what makes it a hit with the *ama*.  
2-7 People ¥4,400 per person Hours: 14:00-15:30 \*Credit Card OK  
<https://oz-group.jp/english/> \*Activities require reservations

**I Kadoya** 鳥羽大庄屋かどや  
(National Historical Building)  
Wander the southern part of the old town and stop by the former shop and residence of Toba's wealthiest medicine merchant.  
Free Entrance Hours: 10:00-16:00 Closed: Tuesdays

**A Toba Aquarium** 鳥羽水族館  
Toba aquarium boasts one of Japan's largest collections of aquatic life, housing 1,200 species and 30,000 sea creatures, and is home to its beloved dugong, Serena.  
Entrance Fee: Adults ¥2,800 Children (6-15 years old) ¥1,600 Small Children (3-5 years old) ¥800  
Hours: Open all year 9:30-17:00 (Holiday hours vary. Check website to confirm)  
\*Entrance until 16:00

**B Mikimoto Pearl Island** ミキモト真珠島  
Toba's Kokichi Mikimoto became the first person to successfully cultivate pearls in the world. On the island, visitors will find a museum highlighting the pearl growing process and an extensive antique pearl jewellery collection from around the world. Ama diving demonstrations take place several times a day, with diving times posted at the entrance and on the island.  
Entrance Fee: Adults ¥1,650 Children ¥820  
Closed: 3 days from 2nd Tuesday in December  
Hours: 9:00-17:00\*  
\*Check website to confirm



## Toba Bicycle Rental

Explore Toba on two wheels. Regular and electric assist bicycles can be rented for the day at Toba's Ichibangai shopping center and the Toba Guide Center.

**Regular Bicycle:** ¥600 per day (¥300 after 15:00)

**Electric Assist Bicycle:** ¥1,000 per day (¥600 after 15:00)

**Hours:** March~November 9:00~16:30      **Closed:** Toba Ichibangai - Thursdays  
December~February 9:00~16:00      Toba Guide Center - Tuesdays

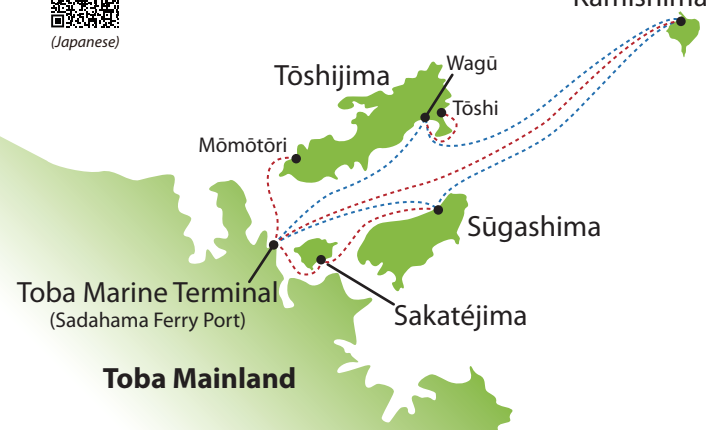


## Toba's Islands

### Toba Marine Terminal (Sadahama Ferry Port 佐田浜棧橋)

Access any one of Toba's four inhabited islands via high-speed ferry. Departure times are posted online and ferry service is dependant on the weather. (Ferry cancellations are posted on the city's website in Japanese)

**One-way Fares:** Kamishima (神島) **¥740**  
Tōshijima (Tōshi 答志 -Tōshi Wagū 和具) **¥550**  
Tōshijima (Mōmōtōri 桃取) **¥450**  
Sūgashima (菅島) **¥510**  
Sakatējima (坂手島) **¥220**



Not being connected to the mainland has always limited outside influence, preserving many traditional ways of life. Come explore and experience the old ways where the locals live and work with nature.

Sample some of the freshest seafood in Japan from **Tōshijima**, which, since the 8th century, has been responsible for supplying the imperial court's seafood. Wander the small island of **Kamishima**, where 14th-century aristocrat exiles were sent, as well as being the setting for Yukio Mishima's well known coming-of-age novel "*The Sound of Waves*".

*\* There are no convenience stores on the islands so plan accordingly.*

### Toba Island Tours

Gain an insider's perspective on island life through a locally guided tour. Walk the maze-like backstreets of the town and eat a grilled seafood lunch in one of the community-run ama huts.

**Shima no Tabisha**  
www.shima-tabi.net  
(Japanese)



**Kaito Yumin Club**  
https://oz-group.jp/english/



### 3 Okita Floating Restaurant

Enjoy a wonderful seafood barbecue on the water with the beautiful islands of Toba as your meal's backdrop. Both lunchtime and dinner cruises are available. (Reservations are required. The boat may remain docked due to rough water and high winds. Medicine is available for guests who suffer from motion sickness)

## Emergency Help

### Emergency at Your Hotel

Keep calm. Immediately inform the hotel staff.

Call with an internal phone or go to the front desk.

If the staff does not understand you, follow the steps listed below.

### Emergency Outside

Keep calm. Call free of charge (including payphones) **110** in the case of an accident or crime, **119** in the case of fire or grave injury. No phone? Find someone close by to make the call for you.

### If there is an earthquake

Keep calm. Earthquakes are common but often weak in Japan. Listen to public announcements and follow instructions from the staff. The transmission systems of Japanese hotels work even during blackouts. Use your cell phone only if necessary to avoid overloading the network.

To learn about the center and intensity of an earthquake, check:  
www.jma.go.jp/jma/indexe.html



## Cafés

### 1 MUSEA (Sta. Shop) ミュゼア駅店

Grab a coffee when you arrive in Toba or get a drink and tasty snack before you ride the train to your next destination.

~¥990      10:00~16:00      Open all year

**2 Kamome Terrace** かもめベイトラス (鳥羽駅内)

Located on the second floor of Toba station, enjoy a drink or meal before or after your train ride.

¥450~      10:00~17:00 (16:45 L.O.)      Open all year

### 6 Cherry

喫茶チェリー (鳥羽一番街)

A quaint coffee shop located in Toba's Ichibangai shopping centre.

~¥990      Mon~Fri: 10:00~17:30      Closed: Thursdays / Irregular

Sat, Sun & Ntl. Holidays: 10:00~18:00

### 22 MUSEA ミュゼア General Store & Café

Freshly roasted coffee and a unique original curry make MUSEA the perfect place to relax and enjoy great food and drinks.

~¥990      11:00~16:00      Closed: Mondays & Tuesdays

### 31 Jubilee Tea & Bakes ジュビリーティー&ベイクス

Sit down with some English tea or coffee and freshly baked sweets at this cozy reformed Japanese house.

~¥2000      \*Business days and hours are irregular. Check Instagram to confirm.

### 38 Hinoyama Lab ヒノヤマラボ

Hidden up a winding road on Hinoyama, this small shop serves freshly roasted coffee, iced drinks, and daily baked items.

~¥990      \*Business days and hours are irregular. Check Instagram to confirm.

### 46 MUSEA (Aquarium Shop) ミュゼア (鳥羽水族館店)

Delicious locally roasted coffee and daily baked goods are available for takeout at Toba Aquarium.

~¥990      10:00~16:00      Open all year

### 53 Prink'M プリンクM

Try your hand at a contemporary style of finger calligraphy or just relax with a drink and snack in this renovated cafe/studio.

10:00~16:00      Closed: Sundays

### 54 The Lobby Lounge (Toba International Hotel)

ザ・ロビーラウンジ (鳥羽国際ホテル内)

Enjoy the relaxing view of Toba Bay with hotel-prepared lunch or sweets.

10:00~22:30 (22:00 L.O.)      Open all year (Occasional closure for maintenance)

## Sweets

### 7 Minerva Gelato ミネルヴァ (鳥羽一番街)

Come and taste an assortment of unique handmade gelato flavours made from many local ingredients.

~¥450      Mon~Fri: 9:30~17:30      Closed: Thursdays / Irregular

Sat, Sun, Ntl. Holidays: 9:30~18:00

### 21 Ise-Shima Karinto 伊勢志摩かりんとー

Come and try some original sweet bite-sized snacks infused with local ingredients.

¥432~      10:00~16:30      Closed: Wednesdays

### 43 Blanca ブランカ

Come and try some baked goods at Toba's original western confectionery shop.

~¥990      10:00~17:00      Closed: Tuesdays

## Seafood Snacks

### 10 Iroha 焼き貝いろは

Located beside Toba station, enjoy fresh shellfish straight from the shop aquarium to your table.

¥1,000~¥2,000      10:00~18:30      Closed: Irregular

### 11 Yamato 海鮮大和

This shop specializes in local seafood as well as saké produced in Mie prefecture.

¥1,000~¥2,000      10:00~16:00      Closed: Wednesdays & Fridays

### 12 Suzuki 鈴木水産

Fresh Ise-ebi lobster, abalone, and turban shells grilled right before your eyes.

¥1,000~¥2,000      10:00~17:00 L.O.      Closed: Wednesdays

### 13 Mizunuma 水沼さざえ店

Come and enjoy the wonderful flavours of Ise-ebi lobster and various shellfish.

¥2,000~¥3,000      9:00~17:00 (16:00 L.O.)      Open all year

### 14 Misaki Sazaé みさきさざえ店

After arriving in Toba, come and enjoy some of the freshest local seafood.

¥1,000~      11:00~18:00      Closed: Irregular

### 15 The Kaiya ザ・貝屋

A warm and inviting shop for spending time with friends.

¥1,000~      10:00~16:30 L.O.      Closed: Thursdays

### 52 Takoyaki Waraiya たこ焼き わらい屋

Enjoy fresh takoyaki and yakisoba straight from the grill. If you have a sweet tooth, why not have an ice cream or shaved ice!

~¥1,000      11:30~17:10 L.O.      Closed: Sundays

## Seafood Restaurants

### 3 Okita Floating Restaurant 屋形船おきた

A great mix of locally sourced seafood and standard Japanese cuisine with the scenery of Toba Bay as the backdrop for a delicious meal.

¥5,000~¥10,000      12:00~14:30      18:30~21:30      Open all year

### 5 Ebishima えびしま (鳥羽一番街)

Enjoy seafood dishes created using the local islands' marine produce.

¥1,000~¥2,000      Mon~Fri: 10:30~17:30 L.O.      Closed: Thursdays

Sat & Sun: 10:30~18:00 L.O.

### 16 Iwashitei いわし亭

Offering many unique dishes using the freshest sardines.

¥1,500~¥2,500      11:00~14:00 L.O.      Closed: Wednesdays

### 17 Nagatokan てっぱり料理長門館

With a pleasant ocean breeze coming off the water, come sample some seasonal seafood prepared using local ingredients.

¥2,000~¥3,000      11:00~15:00      Closed: Irregular

### 19 Maruei 丸栄

Enjoy fresh seafood caught in the local waters of Ise Bay.

¥2,000~¥3,500      11:00~15:00 L.O.      17:30~19:30 L.O.      Closed: Irregular

### 20 Furusatokan ふる里館

Fresh seafood dishes created in a warm and homely atmosphere.

¥2,000~      11:00~15:00      Closed: Thursdays & Fridays

### 25 Sazanami 漣

Known for its deep-fried shrimp set menus. Taste what makes this shop so popular!

¥3,000~      Mon~Fri: 11:00~15:00      16:30~19:00 L.O.      Closed: Tuesdays

Sat, Sun & Ntl. Holidays: 10:30~19:00 L.O.

### 26 Bun 海鮮ぶん

Enjoy a nice seafood lunch, or stop by in the evening for drinks and dinner.

¥2000~¥3000      11:00~14:00      18:00~21:30 L.O.      Closed: Wednesdays, 3rd Tuesdays of the month

### 29 Tenbinya 天びん屋本店

Come and taste the seasonal flavours of Toba's local seafood.

¥3,000~      11:30~14:00      17:00~21:00 L.O.      Closed: Mondays

(Sat. 21:30 L.O.)

### 30 Osakaya 大阪屋

Specializing in fresh seafood and tasty fried shrimp set menus.

¥2,000~¥3,000      11:00~14:00 L.O.      17:00~20:00 L.O.      Closed: Thursdays (Open national holidays)

### 44 Ise Ebi 和食堂いせえび

Overlooking Mikimoto Pearl Island, enjoy a wonderfully prepared seafood meal.

¥700~¥1,800      10:00~17:30      Closed: Tuesdays, Wednesdays

### 50 Nishikiya 錦屋

A wonderful shop offering a wide range of meals like seafood-topped rice bowls and various set menus. \*Restaurant may close early if ingredients run out

¥1,000~¥2,000      11:00~19:00 L.O.      Closed: Thursdays

### 57 Hamabeya 浜辺屋

Located not far from the station, this small ryokan/restaurant sits right at the water's edge. Enjoy some of the freshest seafood dishes in Toba!

¥1,500~¥3,000      11:30~13:30 L.O.      17:00~20:00 L.O.      Closed: Tuesdays

## Izakaya (Japanese Pubs) & Snack Bars

### 27 Mishio みしお

A small drinking and eating establishment off the main road in the old part of town.

¥2,000~¥3,000      18:00~23:00 L.O. (22:00 Food L.O.)      Closed: Irregular

### 33 Toba Kyubei 鳥羽久兵衛

Established over 50 years ago, Kyubei is a popular pub offering tasty yakitori dishes.

¥2,000~¥3,000      18:00~23:00 L.O.      Closed: Sundays & Mondays

### 34 New Rose ニュー ローゼ

A classic Japanese snack bar offering nighttime drinks and karaoke.

¥2,000~¥5,000      20:00~0:00 L.O.      Closed: Sundays & Ntl. Holidays

### 35 Hananoen 花乃宴

Sit down at the bar with a drink and get to know the local patrons.

¥3,000~¥5,000      19:00~0:00      Closed: Irregular

### 36 Tanpopo たんぽぽ

Hidden in the old entertainment district, stop by for a drink and some conversation.

¥3000~      19:00~23:00 L.O.      Open all year

### 39 Snack Rurubu スナック るるぶ

Grab the karaoke microphone and sing a few songs with the shop owner and guests.

¥2,000~      19:00~23:30 L.O.      Closed: Irregular

### 42 Ajisai ご馳走屋味彩

A nice place to enjoy local, fresh seafood and rare types of saké.

¥2,000~¥3,000      17:00~23:00      Closed: Sundays

### 55 Kazuei 一栄

A gathering spot for locals and their families for an enjoyable evening with nice food.

¥4,000~¥5,000      17:00~23:00 (22:00 L.O.)      Closed: Wednesdays

## Restaurants

### 4 Sea Lounge SYM シーラウンジSYM

Take a moment and grab a coffee while watching the boats pass through Toba Bay. If you're looking for breakfast, Sea Lounge SYM is a great choice.

~¥990      7:00~16:30      Closed: Wednesdays

### 8 Kiipei 吉平

Located in Toba Ichibangai, serving a great selection of local seafood dishes.

¥700~      Mon~Fri: 11:00~17:30      Closed: Thursdays

Sat & Sun: 11:00~18:00

### 9 Misasa 味佐々

Located in the Ichibangai shopping centre across from Toba Station, Misasa serves a variety of dishes sure to please everyone.

¥1,000~¥3,000      10:00~17:30 L.O.      Closed: Thursdays, Irregular

### 18 Cuccagna クッカーニャ

Utilizing local seafood, sample some amazing Italian-style dishes with a Toba twist.

¥1,500~¥4,000      11:00~14:30      17:00~21:30 L.O.      Closed: Tuesdays (Open national holidays)

### 23 Nanakoshichaya 七越茶屋

Stop by and taste the local Ise Udon, and their most popular dish, the tekone sushi set.

¥800~¥1,500      11:00~18:00      Closed: Wednesdays

(Thurs. 11:00~15:00)

### 24 Kamadoya かまどや鳥羽店

A small shop in the centre of Toba that prepares and sells take-out bento lunches for those on the go.

¥500~      8:00~14:00      16:00~18:00      Closed: 2nd and 4th Sundays of the month

### 28 Amiyaki Tenbinya あみ焼き天びん屋

The perfect place to enjoy grilled food such as Matsusaka beef, Ise chicken, and locally sourced seafood.

¥2,500~¥3,000      11:30~14:00      17:00~21:00 L.O.      Closed: Mondays & Thursdays (Sat. 21:30 L.O.)

### 40 Fukutsugi ふくつぎ

A great place to sit down and enjoy great set meals for lunch or dinner.

¥990~      11:00~14:00      17:00~20:45      Closed: Tuesdays

### 41 Benkei Chinese Restaurant 中華料理弁慶

One of Toba's local restaurants focusing on Chinese cuisine.

¥1,000~¥2,000      11:00~14:30 L.O.      17:00~21:00 L.O.      Closed: Sundays

### 45 Awako 阿波幸 (ミキモト真珠島内)

Enjoy a nice meal with an ocean view and see what makes this restaurant's udon with pearl oyster muscles so well known. \*Mikimoto Pearl Island entrance required

¥1,500~¥3,000      9:30~16:30 (Lunch 11:00~14:00)      Closed: 3 days in December

### 47 Hanasango レストラン花さんご (鳥羽水族館内)

A reservation only restaurant located in Toba aquarium, serving many set meals utilizing local ingredients. \*Aquarium entrance required

¥1,000~¥2,000      10:00~16:30 (16:00 L.O.)      Closed: Irregular

### 48 Bayside レストランバイサイド (鳥羽水族館内)

Sit down and enjoy a meal in this bright and friendly restaurant inside Toba aquarium. \*Aquarium entrance required

~¥990      10:00~16:30 (16:00 L.O.)      Closed: Irregular

### 49 Restaurant Ferry レストランフェリー (伊勢湾フェリーターミナル)

Take a break before boarding the ferry and enjoy some food, while taking in the serene view of the islands in Toba Bay. Non-passengers are welcome!

¥1,000~¥2,000      Mon~Fri: 10:30~16:00      Open all year

Sat, Sun & Ntl. Holidays: 10:30~17:00

### 51 Café Terrace Orange カフェテラスオレンジ

Stop by one of Toba's coffee shops that is a favourite among the locals.

¥1,000~¥2,000      11:30~21:00 L.O.      Closed: Tuesdays & Wednesdays

### 56 Takuchan ホルモンたくちゃん

A small teppanyaki shop specializing in beef offal, grilled right at your table!

¥2,000~¥5,000      18:00~21:00 L.O.      Closed: Sundays

## Sushi Shops

### 32 Sushi Umé すし梅

Established over 150 years ago, Sushi Umé has proudly been serving expertly crafted sushi to the local community.

¥1,500~¥4,000      10:00~19:00 (L.O.)      Closed: Tuesdays

### 37 Tasuké 太助

Relax and enjoy the tastes of fresh seafood and skillfully prepared sushi.